

Preface

When I applied at the top strategy firms, I quickly learned that many best-selling books on case interviews are severely lacking. They are based on interviews with ‘industry insiders’ instead of intimate personal experience, focus only on one part of the interview process and do not prepare you at all for the tough selection process employed by these firms.

In this book I combine my personal experience gathered on both sides of the interview table with what I’ve learned from successfully coaching candidates during countless one-on-one and group sessions. It covers the whole process: from cover letter and resume to the case interview itself, featuring:

- Everything you need to know to write the cover letter that gets you invited, including templates, examples and expert tips.
- The truth on resumes and how they are used, including what you can do to make sure you stand out.
- The two essential consultant skills you need to communicate during the interview and how to answer any other question they throw at you.
- The best way to prepare for the McKinsey PST and other written cases, including a unique practice PST question.
- A complete tutorial on solving guesstimates and how to avoid its pitfalls, including 3 fully elaborated example questions.
- Three frameworks and four golden principles to help you crack the business case confidently.
- Thirty pages with three fully elaborated practice cases including example frameworks, riddled with tips and best practices.
- A solid approach to even to most difficult brainteasers.

This is the book I would have wanted when I started interviewing. It is the most complete and most up-to-date guide to case interviews around and is guaranteed to radically improve your interview performance.

That I promise.